

The Safaricom Foundation is the institution that Safaricom Ltd uses to exercise its Corporate Social Investment (CSI) mandate. The Foundation is about giving back to the community part of what the Company has gained as a result of investing in and existing within the same community. Safaricom seeks to make positive contributions to communities through financial support and through staff involvement. During the year the Foundation committed KShs 238.7 million to 83 projects countrywide.

Economic Empowerment: The Foundation partners with organizations and communities to support initiatives in income generation, food security, and employment creation in order to improve their livelihoods. Projects range from small scale community based initiatives to larger country wide initiatives. In the year 2011/12, The Foundation funded 19 Economic Empowerment projects for a total KShs. 15.6 million.



Health: The Foundation's health initiatives are focused on improving access to quality and affordable health care for Kenyans through partnerships to construct and equip health facilities, provide mobile medical services and provide specialized medical services. During the year, the Foundation provided grant funding of KShs 44 million to 16 health projects across the country.



New Maternity Clinic For Turkana Residents: Safaricom Foundation has partnered with Turkana Basin Institute, a research based institution, to construct a maternity clinic in the remote village of Loreng'elup in Turkana Central Constituency.

Education: The Foundation has supported the construction and equipping of classrooms, libraries and laboratories in order to provide a satisfactory learning environment for children. Support from the Foundation to institutions providing learning opportunities for children with special needs have enabled them to acquire specialized learning equipment, and establish income -generating projects. Some funding has also gone to providing sanitary facilities to help retain girls in schools. 25 % of total project funding was channeled to 41 education projects during the year.



Ebukoko Primary School: An enthusiastic welcome for the Safaricom Foundation Team

Water: The Foundation in partnership with the Kenya Red Cross and Action Aid Kenya implements large scale, community based water projects under a partnership called "Maji na Uhai". These projects provide clean and safe water for domestic use, livestock and agriculture; with a view to improving food production and food security in arid and semi arid areas. During the year, the Foundation together commenced the implementation of two large water projects in Taita Taveta and Kitui districts.



Abass Farm Maji Na Uhai Project: During the Year, Safaricom Foundation launched a water project in Wajir East District that will cushion over 5,000 pastoralists from water scarcity and food insecurity

Arts Music and Culture: The Foundation's commitment to preserving and promoting Kenya's national heritage in terms of art, music, theatre and culture is enconced in its investment in Arts and Culture activities.

Environmental Conservation

The Safaricom Foundation continues to provide sustainable support for the preservation of the Kenyan environment and the management of her natural resources by providing sustainable support for the preservation of Kenya's environment and natural resources through partnerships to grow forests, conserve biodiversity, mitigate against human-wildlife conflict and promote the use of renewal energy sources. During the year entered into a partnership with Rhino Ark Charitable Trust to conserve the Mau Eburu Forest. In addition, Safaricom staff planted trees at the Nairobi Green Line of the Nairobi National Park, and at Ngare Ndare Forest Trust.

SPORTS

The Foundation continues to provide opportunities for the integration of education and life skills into sport; as a means of promoting cohesion amongst groups and communities and also building our national pride.



Moving the Goal Post: Participants celebrating after a football match

Employee Engagement:

Staff participation has been key to the ability of the Foundation to connect with communities and to participate in the implementation and monitoring of their activities. This year, 967 members of staff participated in various Foundation initiatives including the Junior Achievement Job Shadow programme, medical camps, and trees planting activities in Ngare Ndare and at Nairobi National Park under the Greenline Initiative.

World of Difference: The World of Difference WOD is a Safaricom Foundation programme that provides opportunity to staff to take part in a life changing experience and to strengthen the foundation's partnerships with both its project partners and with local communities served by our partners. This programme gives staff the unique opportunity to be paid to work for their charity of choice for a period of 3 months where they use their diverse skills to build capacity and setup systems that eventually strengthen the beneficiary organizations capacity the ability to deliver quality services to their clients. By providing support to skilled people with a passion to work for charity, it provides new talent to the charities and taps into their energy and ambition to deliver more to the charity than money alone can give.



In future... The Foundation will continue to work closely with Kenyans to be a respected and empowering contributor in the society, participating as an integral part in the uplift of society with relationships that are built on the principles of partnership, humility, openness and professionalism.

