

Mr. Nicholas Nganga

CHAIRMAN AND NON EXECUTIVE DIRECTOR - 72 YEARS

Mr. Nganga joined the Board of Safaricom Ltd on 6 May, 2004 and was elected Chairman on 16 January, 2007. He is a holder of a BA degree from Makerere University, and served as Permanent Secretary in the Ministries of Finance, Foreign Affairs and Health.

Mr. Nganga has been extensively involved in the tea industry and was Chairman of the Tea Board of Kenya. He is also a past Chairman of the National Bank of Kenya.

Currently, he holds Chairman Position for G4S Security, Car & General Kenya and a member of the Board for Kakuzi Limited.

Mr. Robert Collymore CHIEF EXECUTIVE OFFICER AND EXECUTIVE DIRECTOR - 54 YEARS.

Mr. Collymore is the current CEO of Safaricom Limited, effective November 1st 2010. Prior to joining Safaricom, Bob was the Chief Officer for Corporate Affairs in Vodacom Group responsible for the Group's Corporate Communication, Ethics and Compliance, Legal, External Relationships and Corporate Social Responsibility.

He also held the position of Vodafone's Governance Director for Africa, was responsible for developing and driving Vodafone's strategy for its investments in Africa as well as representing Vodafone as a key direct foreign investor in a number of African countries. Bob has more than 25 years of commercial experience working in the telecommunications sector.

He is also a trustee of Holding companies in Kenya and Tanzania for M-PESA, Vodafone's pioneering money transfer service and was recently appointed a member of the UN Global Compact Board.

Michael is also a World Bank Fellow appointed in March 2011 to advise Governments, Regulators and other institutions on Mobile Money and other ICT initiatives.

He has extensive international experience in company start-ups, the implementation and operation of large wireless and wire-line networks, including operations in Hungary, Spain, Brazil, Peru, Argentina, Korea, the USA, Australia and the Middle East.

Mr. Joseph a U.S. citizen has a B. Sc. (cum laude) in Electrical Engineering from the University of Cape Town and is a member of the I.E.E.E. and I.E.E. (U.K.). He also has an Honorary Doctorate degree (Doctor of Letters) from Africa Nazarene University, bestowed to him in recognition of his contribution to the growth of Safaricom from very humble beginnings to becoming one of the most innovative, influential and profitable company in the East African region.

Mr. Joseph Kinyua NON EXECUTIVE DIRECTOR - 59 YEARS

Joseph Kinyua joined the board of Safaricom on 28 February 2007. He was appointed the permanent Secretary, Treasury on 1 July 2004, he is a career economist having held various senior positions in the Central Bank of Kenya, International Monetary Fund, Ministry of planning and National Development, Ministry of Agriculture and Ministry of Finance.

Mr. Kinyua is also a Director on several Boards of State Corporations, including (East African Development Bank (EADB) Board. He served for six years as a member of the Programme Committee of the African Economic Research Consortium (AERC), and is currently a Director at large of the Consortium's Board; and he is also Alternate Governor, World Bank Board of Governors.

He holds BA (Econ.) and MA (Econ.) degrees from Nairobi University.

Mr. Michael Joseph

NON EXECUTIVE DIRECTOR - 66 YEARS

Michael Joseph joined the board on 8 September 2008. Michael is employed by Vodafone Group Services Limited as the Director of Mobile Money. He is also Vodafone's Strategic Advisor appointed to the Boards of Vodacom Group South Africa, Vodacom Tanzania, Vodacom Mozambique and Safaricom Limited in Kenya.

Previously, Michael was the CEO of Safaricom Limited from July 2000 when the company was re-launched as a joint-venture between Vodafone UK and Telkom Kenya until his retirement in November 2010. During his tenure, he steered the company from a subscriber base of less than 20,000 to over 16.71 million subscribers. This phenomenal growth straddling nearly a decade was motored by the launch of many innovative products and services such as M-PESA. Today, Safaricom is one of the leading companies in East Africa and one of the most profitable companies in the region.

Mr. Timothy Harrabin

NON EXECUTIVE DIRECTOR - 50 YEARS

Tim Harrabin joined the Board of Safaricom on 1st December 2008. He has over 20 years experience in Mobile Communications in a broad range of strategic and operational roles. He has extensive international experience having been a Regional Director, Regional Strategy Director, and Regional Commercial and Strategy Director. Previously he was Marketing Director at Talkland and Strategy Director for Vodafone UK.

He is currently Regional Development Director for Vodafone and has previously served as Director in the UK, Greece, Malta, Ghana, Portugal, Czech Republic, Hungary, South Africa, Spain, India, Poland, Turkey and Romania; as well as a non-Executive Director for listed companies in Egypt and Sweden. Tim Holds Bsc, M.Eng & MBA.

Ms. Nancy Macharia NON EXECUTIVE DIRECTOR - 46 YEARS

Ms Nancy Wambaire Macharia joined the Board of Safaricom on 16 January, 2007. She is a member of Audit committee of the Board. Ms Macharia is the Deputy Director, JKUAT Institute of Computer Science and Information Technology, a researcher, Trainer and a consultant in ICT. She is a member of the Computer Society of Kenya, Public Relations Society of Kenya, The Institute of Directors, The Research and Training Committee of JKUAT and the ICT committee – JKUAT. Nancy is currently pursuing her PhD studies and holds a Master's degree in Computer Based Information Systems from Sunderland University in the UK

Ms. Esther Koimett

ALTERNATE DIRECTOR TO MR. JOSEPH KINYUA - 54 YEARS

Ms. Koimett joined the Board of Safaricom on 24 May 2005. She previously served on the Board between 11 April, 2001 and 5 September, 2002. She holds Bachelor of Commerce and MBA degrees from the University of Nairobi and is currently the Investment Secretary in the Treasury. She has also served as Permanent Secretary in the Ministry of Tourism and Information and Managing Director, Kenya Post Office Savings Bank.

Mrs. Enid Muriuki COMPANY SECRETARY - 38 YEARS

Enid was appointed Company Secretary with effect from 9th September 2011, Mrs. Enid Muriuki has a Bachelor of Science Degree from Jomo Kenyatta University of Science & Technology. She is a Certified Public Secretary and a member of the Institute of Certified Public Secretaries of Kenya (ICPSK). She has over 11 years' experience in the provision of Company Secretarial Services.

Ms. Susan Mudhune

NON EXECUTIVE DIRECTOR - 62 YEARS

Ms. Susan Mudhune joined the Board of Safaricom on 20 May 2009. She holds a Bachelor of Arts degree in education and an MBA. A fellow of Kenya Institute of Bankers (KIB), a director of Eveready East Africa board and also of Pan Africa Insurance Holding; sits in the board of Center of Corporate Governance, a member of Institute of Directors (K) a Trustee of Management University of Africa (MUA) and the national chairlady of Kenya Girl Guides Association.

Ms. Karen Witts

NON EXECUTIVE DIRECTOR - 48 YEARS

Ms Karen Witts joined the Board of Safaricom on 9 July 2010. Currently she is Vodafone's Regional Chief Financial Officer for Africa, Middle East & Asia Pacific. She joined Vodafone in June 2010 as the Regional CFO for Central Europe and Africa. Prior to joining Vodafone, Karen spent more than 10 years in BT Group in various CFO and General Management roles. Outside of telecoms, she has worked in banking, FMCG, manufacturing and media in global organizations.

Karen also serves as a non executive director of South Africa based Vodacom, and a non executive director of Wolseley Plc in the UK. She holds an MA in French with Business Studies.

Mr. Nicholas Read

Non Executive Director - 47 years

Nick Read joined the board on 17 January 2010. He is the CEO Africa, Middle East & Asia Pacific at Vodafone, covering all operations in the region. Nick joined Vodafone in 2001. He spent six years at Vodafone UK for a short period as CFO, before becoming CCO and then CEO in 2006. He has been in his current role since November 2008.

Prior to joining Vodafone, Nick spent 10 years at Federal Express Worldwide where he was Vice President and CFO for Europe, Middle East and Africa, based in Brussels, and Vice President Global Corporate Finance and planning, based in the USA. He was also the former CFO of Miller Freeman Worldwide plc, the largest division of the media group, United News and Media Plc. He is a Chartered Management Accountant, and has a BA (Hons) Accounting and Finance from Manchester.

Mr. John Tombleson

CFO & ALTERNATE TO CEO ON BOD - 49 YEARS

John joined Safaricom as the Finance Director in November 2011 from Vodafone Qatar, where he held the roles of Chief Financial Officer and Acting Chief Executive Officer. He was previously a Board member of Vodafone Qatar and Vodafone Fiji. He is an original member of the Qatar start-up team which was founded in 2008 and has built a population market share of 48% within 2 years.

John first joined Vodafone in New Zealand in 2003, and has since held senior financial roles in both mobile and fixed telecommunications operations.

Prior to joining Vodafone, John was a management consultant with clients across a variety of industries.

John has a Bachelor of Management Studies, with majors in marketing and accounting.

Mr. Thibaud Rerolle DIRECTOR, TECHNICAL & IT

Thibaud Rerolle is the Director - Technical & IT, he joined Safaricom in January 2012. Previously he was the Chief Technology Officer at Orange Dominicana in the Dominican Republic. He has a wealth of experience having worked in senior management positions in France Telecom Group for 17 years in roles that covered Networks, Management, International assignments and Customer services spanning 4 countries in Europe and South America.

Thibaud has a Masters Degree in Telecommunications with a Specialization in Networks from the prestigious Télécom ParisTech (ENST) and has also attended Prytanée National Militaire Prepatory School in France.

Thibaud is married with children. He is fluent in 6 languages.

Mr. Nicholas Mulila

EXECUTIVE BUSINESS ANALYST AND PMO

Nicholas Mulila is the Company's Executive Business Analyst and also in charge of the Project Management Office. He oversees the Company's Strategy formulation and execution and, Organization-wide projects and governance.

He joined Safaricom in 2001 as a Senior Management Accountant in the finance division from Eastern Produce (K) Ltd. He has held several senior management roles in the Company including business planning and forecasting in Finance division, heading the Strategy Department and most recently as head of Commercial Planning/Pricing Department and eventually appointed Executive Business Analyst and PMO. He is also an alternate director of OneCom Limited.

Nicholas has over 12 years experience in Finance, Strategy formulation and Strategy Execution. Nicholas graduated from the University of Nairobi with a Boomm degree (Accounting option) and a Master of Business Administration degree in Strategy from the University of Nairobi.

He is a member of the Institute of Certified Public Accountants of Kenya (ICPAK) and the Institute of Certified Public Secretaries of Kenya (ICPSK). He is Kenyan citizen and is married with two children.

Mr. Joseph Ogutu **DIRECTOR, RESOURCES**

Joseph Ogutu joined Safaricom as Chief Corporate Affairs Officer in May 2005 from Telkom Kenya where he was the principal assistant to the Managing Director and Chief Strategy and Regulatory Officer. He then served as Chief Human Resource Officer from 2008 before taking on the role of Director Resources in the March 2011 company reorganization.

As Director Resources, Mr. Ogutu is responsible for Human Resources and the management of company facilities.

Mr. Ogutu has over 20 years' experience in the communications industry. During this period, he was actively involved in the reform of the sector including the drafting of the Postal and Telecommunication Policy Paper that led to the restructuring of the defunct Kenya Posts and Telecommunications Corporation and subsequent establishment of CCK, Telkom Kenya and Postal Corporation of Kenya. He has also been involved in the establishment of the institutional framework for the Eastern Africa Submarine Cable System (Eassy).

Mr. Ogutu is a Kenyan citizen and a graduate of Economics from the University of Nairobi.

Mr. Ivor Wekesa

DIRECTOR, RISK MANAGEMENT

Mr. Ivor Wekesa was appointed the Director, Risk management in March 2011 after company reorganization; he was previously the Chief Risk Officer responsible for risk management. Mr. Wekesa joined Safaricom in January 2007 as Senior Manager in Charge of Audit from East African Portland Cement where he held the position of Internal Audit Manager.

Prior to taking up his current position he held the position of Head of Business Improvement and Controls. Mr. Wekesa has over 15 years' experience in audit having worked at Nation Media Group, Lonrho Africa and Coopers & Lybrand (now PriceWaterhouseCoopers).

Mr. Wekesa is a Kenyan citizen and has a B. Comm degree (Accounting option) from the University of Nairobi. He is a member of the Institute of Internal Auditors (IIA).

Ms. Sylvia Mulinge

GENERAL MANAGER, ENTERPRISE BUSINESS UNIT

Sylvia Mulinge is the General Manager of the Enterprise Business Unit.

Prior to this role, Sylvia was the Head of Safaricom Business responsible for delivery of corporate propositions to Safaricom's enterprise customers. Within 3 years, she was able to grow the newly launched fixed data business from a start up to the leading ISP in Kenya. Prior to that, she was the Head of Retail in charge of Safaricom's extensive network of retail shops. Sylvia managed to oversee the transformation of the shops notably through improvement in customer service, reduction in customer waiting times, exceptional revenue growth as well as high staff morale. Previously Sylvia spent 5 years working with Unilever in different marketing roles that spanned Kenya and South Africa before joining Safaricom as a Senior Manager, Prepay Products in 2006. A first class honours graduate in Food Science and Technology from the University of Nairobi, Sylvia is a member of the Marketing Society of Kenya and she has distinguished herself by winning various marketing awards in the industry. Sylvia also serves as a Director in OneCom Limited.

Sylvia is a mentor and leader in both her private and public life. She was recently voted as one of the top 40 most influential women under the age of 40 in Kenya by the Business Daily, East Africa's premier business newspaper.

Ms. Betty Mwangi

GENERAL MANAGER, FINANCIAL SERVICES

In March 2011, Betty Mwangi-Thuo was appointed General Manager of Financial Services business unit which includes M-PESA, the globally acclaimed money transfer service.

Betty joined Safaricom in December 2007 as Head of Division charged with managing the New Products Division comprising M-PESA business and GSMA projects. She was promoted to Chief Officer New Products Division in October 2008 with the additional responsibility for Safaricom's Value Added Service which championed product innovation and new product roadmap.

In June 2010, Betty was featured by MCI (Mobile Communications International) as one of the top 10 women in mobile globally and in August 2011, she was recognized as one of the top 10 African Women in ICT by the ITNewsAfrica. In the same year she was also recognized for her contribution to Kenya's Information Communications Technology (ICT) sector by His Excellency the President of Kenya, Hon. Mwai Kibaki who awarded her the prestigious state honours of the Moran Order of the Burning Spear (MBS).

Ms. Mwangi has over 13 years experience in the telecommunications industry. Prior to joining Safaricom she was Chief Marketing Officer at Afsat Communications Ltd, responsible for developing and managing the distributor network for the iWay business in 26 African countries. She also worked with GlaxoSmithKline for 5 years in various management positions that culminated in Demand and Special Projects Management for the East African business and Interoperability for Africa and Middle East.

Ms Mwangi is a Kenyan citizen and has a B. Eng (Hons) in Electrical and Electronic Engineering from the Victoria University of Manchester and also has an MBA from the University of Leicester - both in the UK. She is also a Chartered Marketer and a member of the Chartered Institute of Marketing.

Mr. Peter Arina

GENERAL MANAGER, CONSUMER BUSINESS UNIT

Peter Arina is the General Manager - Consumer Business Unit. He is responsible for consumer sales business which includes the dealer and M-PESA agents management and retail sales with its current footprint of 35 Safaricom retail shops across the country. He is also charged with consumer propositions and for growing internet and data content.

Peter joined Safaricom in November 2004 as Chief Commercial Officer and took up his current appointment following the business' structural re-organization. He is a seasoned professional, having joined Safaricom from Unilever Kenya where he had worked for 15 years. Peter left Unilever Kenya in October 2004 as Customer Development Director (Sales Director) reporting to the Chief Executive Officer (East Africa). Mr. Peter Arina is a Kenyan citizen and holder of a Bachelor of Commerce (Marketing) degree from the University of Nairobi.

Mr. Nzioka Waita

DIRECTOR, CORPORATE AFFAIRS

Nzioka joined Safaricom in 2001 as a Legal Officer responsible for Site Acquisition and thereafter rose steadily through the ranks to serve the company in various capacities ranging from his role as Legal Services Manager between 2002 and 2007 and thereafter as Head of Legal & Regulatory Affairs between the years of 2007 and 2010 followed by a brief stint as Head of Strategy & New Business responsible for driving the company's mergers and acquisitions agenda, a position he held until April 2011 when he took up his present role as Corporate Affairs Director.

Nzioka is an advocate of the High Court of Kenya and is a member of the Law Society of Kenya's ICT Committee. He is a graduate of Law (LLB) from the University of Sheffield in the UK and is currently undertaking masters in law degree course in Computer and Communications Law at Queen Mary, University of London.

Nzioka has a keen interest in the country's telecommunications regulatory environment having been in the sector for over a decade. He holds various other positions within the ICT environment and is currently the company secretary of the international fibre optic company TEAMS Limited. He is also one of the legal advisors to the Kenya Telecommunication Network Operators Association, which is the representative body of the Kenyan telecommunications sector.

In both his private and public engagements, Nzioka is very passionate about community service and aside from being a Trustee of the Safaricom Foundation, he sits on the Board of two other non-profit organizations, namely the African Braille Centre www.africanbraille.org which provides specialized Braille reading material for the visually impaired and Alive and Kicking Kenya www.aliveandkicking.org.uk a social charitable trust registered in the UK and having a local office in Kenya.

Ms. Pauline Warui **DIRECTOR CUSTOMER MANAGEMENT**

Ms. Pauline Warui joined the Company in January 2008 as the Head of Call Centre Department responsible for the Call Centre in the Commercial Division. However following the opening of the new 1000 capacity Contact Centre in November 2008 and with Management focus on significant improvement in customer service, the department was reorganized and elevated to a fully fledged division. Pauline was subsequently promoted to her current position of Director Customer Management Division.

She previously worked at Chevron Corporation for 2years as the Area Customer Service Coordinator for East Africa and Egypt. Prior to that she worked for Celtel (K) Ltd now Airtel (K) Ltd for 6 years as Customer Service Manager where she gained experience and training in Customer Service and Call Centre Operations through holding various positions in those functions. Ms. Warui is holder of a Bachelor of Arts (Hons) from the University of Nairobi.