



CHANGAMUKA NA MAUZO SAFARICOM RETAILER PROMOTION

The following terms and conditions apply to the *Changamuka na Mauzo* Retailer Promotion (the “**Promotion**”) and by participating in the Promotion you are deemed to have read, understood and accepted the same:-

1. Promotion Period and Eligibility:

- (a) The Promotion is open to any person or company or business that purchases Safaricom airtime worth a minimum of KShs. 800/= as scratch cards and KShs. 1,000 as Bamba Poa (Pinless) from an authorised Safaricom Dealer for purposes of resale (“**Retailer**”). The Promotion is not open to minors (i.e. any person below the age of 18).
- (b) The Promotion will run from **15th October, 2012** to **7th January, 2013** (“**Promotion Period**”).

2. Entry into the Promotion

If you are a Retailer and you wish to participate in the promotion you should follow the following process:

(a) Registration for the Promotion

- (i) Register for the Promotion by sending an SMS to the short code **644** from a Safaricom line with the following information **Retailer Shop Name*ID No*Cluster Code#**. You are only required to register once for the Promotion. Upon successful registration will receive a confirmation of the successful registration by SMS.
- (ii) However if you send the wrong Cluster code, you will be informed via SMS of the failed registration.

(b) Entry into the Promotion

- (i) To enter into the Promotion, purchase Safaricom airtime worth KShs. 800/= and above for scratch cards and KShs. 1, 000/= and above for Bamba Poa (Pinless Top Up) during the Promotion Period.
- (ii) If the airtime that you purchase is in the form of physical scratch cards, you will find raffle tickets for the Promotion (“**Raffle Tickets**”) inside the airtime packages. Scratch each Raffle Ticket where indicated to reveal the Raffle Ticket number and thereafter send this Raffle Ticket number by SMS to **644**. **The SMS will be free.**
- (iii) You will receive a notification via SMS for every successful entry into the Promotion.
- (iv) The response message referred to in paragraph 2 (b) (ii) that you will receive each time you successfully send an entry to the short code **644** will indicate the number of points that you have accumulated.

- (v) You will earn the following points depending on the value of the airtime purchased:

Package	Face Value Amount (Kshs.)	Entry Point
200 x Bamba 5	1,000	5
200xBamba 10	2,000	10
100xBamba 20	2,000	10
40xBamba 50	2,000	10
8xBamba 100	800	10
4xBamba 250	1,000	10
10xBamba 500	5,000	15
5xBamba 1,000	5,000	15

- (vi) For purchases of Bamba Poa airtime you will automatically earn the points shown below upon purchase of the airtime using the pin less top up system.

Face Value Amount(Kshs)	Entry Point
1,000-2,500	10
2,501-5,000	15
5,001-10,000+	25

- (vii) You will require a minimum of Ten (10) entry points in order to be eligible for the draws. The initial Ten (10) points are to be earned upon registration.
- (viii) Entries are deemed to have been received at the time of receipt into the promotional database and NOT at the time of transmission by the entrant. There is no restriction on the number of times a Retailer can enter the Promotion.

3. Selection of Winners and Draws

- (a) The draws will be held on the following dates:
- a) Draw 1 – 5th November 2012
 - b) Draw 2 – 26th November 2012
 - c) Draw 3 – 17th December 2012
 - d) Draw 4 – 7th January 2013

All draws shall be held at 10:00 hours (10.00am) or at such other time as may be agreed upon with the Betting Control and Licencing Board (BCLB).

- (b) Winners will be selected by random computer selection. Any decisions made on the same by BCLB and Safaricom shall be final and binding.
- (c) If your entry does not win in one of the draws it will be rolled over to the next draw.
- (d) Draws falling on weekends and public holidays will be conducted on the next weekday or working day as the case may be.
- (e) The draws will be conducted based on the cluster codes where Retailers will have a chance of winning any of the prizes in a particular defined region.

- (f) There will be no national draw.

4. Allocation of Prizes

Prizes	People per Cluster	Clusters	Draws	Total Winners/Prizes	Total Amount
Cash Ksh 1 Million	1 person per draw		4	4	4,000,000
Ksh 200,000/-	1 person per draw		4	4	800,000
Cash 50,000/-	1	30	4	120	6,000,000
Cash Kshs. 20,000/-	2	30	4	240	4,800,000
Airtime KShs10,000	5	207	4	4140	41,400,000
Airtime KShs 5,000	10	207	4	8280	41,400,000
Airtime KShs 3,000	10	207	4	8280	24,840,000
Airtime KShs 250	200	207	4	165600	41,400,000
TOTAL				190,728	164,640,000

5. Restrictions on Winners

- (a) You are only eligible to win only one prize in any of draws that shall be held during the Promotion.
- (b) If you win the cash prize of Kshs 50,000/= or more or airtime prize of over Kshs 250 you will not be eligible to win any other prize during the Promotion.
- (c) If you win Airtime of Kshs. 250 in a draw you will be eligible to win airtime of the same value in the successive draws.

6. Winner Notification

- (a) If you win a cash prize, Safaricom will contact you through the number **0729 333 333**. The cash prize of Kshs. 50,000/- and below will be credited to your account within five (5) days of the Draw through M-PESA. Once the money has been credited into your account you will be notified through a message from the M-PESA system. You do not have to be registered as an M-PESA user to receive your prize. If you are not a registered M-PESA user, and the money reverts to Safaricom after seven (7) days of sending the money, Safaricom will attempt to resend the money once more at the end of the Promotion and if this second attempt is unsuccessful you will be deemed to have forfeited the prize. The standard terms and conditions for use of the M-PESA service will apply to winners who receive the prize money via M-PESA. Registered M-PESA users will therefore be charged the normal withdrawal charges. There will be no charge for unregistered M-PESA users. Winner's names and address to be published in Safaricom website each week during the Promotion.

- (b) If you win the cash prize of Kshs. 1 million or 200,000/-, you will collect the same from Safaricom House. You will be responsible for cost of collection
- (c) Cash prizes of Kshs. 50,000/- and 20,000/- will be sent to the winners through M-PESA within five (5) days of the Draw. The winners will be awarded a Certificate at the designated distribution centers
- (d) If you win the airtime prize of Kshs 250, you shall receive a PIN from Safaricom three (3) days after each draw and this shall be used to top up the airtime.
- (e) If you win the airtime prizes of Kshs 3, 000, Kshs 5,000. Kshs 10,000, you will receive an SMS notification from Safaricom informing you that you have won and giving you details of where and when you can collect your prize.

7. Other Terms

- (a) Safaricom reserves the right to disqualify any entrant or withdraw any prize awarded to such entrant for tampering with the entry process including but not limited to: canvassing, or for submitting an entry which is not in accordance with these terms and conditions.
- (b) The prizes are non-transferable and no cash or other alternative shall be offered for all prizes.
- (c) By agreeing to participate in the promotion, all winners agree that their name, picture and details of their business can be made public in such media as Safaricom may choose (including but not limited to the internet) and that they will further agree to participate in all public relations and marketing activities relating to the Promotion without additional payment or consideration or prior approval.
- (d) The award of the prizes shall be subject to the authentication of the ownership of the winning MSISDN's through the presentation of such documentation as shall be considered suitable for verification by Safaricom including but not limited to any of the following forms of identification: original Identification Card/original Passport/original Birth Certificate together with either the starter pack or physical SIM card.
- (e) In the event that the owner of the MSISDN and the user of the MSISDN are distinct and subject to the provision of sufficient proof, the applicable prize will only be awarded to the owner of the MSISDN and not the user of the MSISDN. The burden of proving ownership of the MSISDN rests with the person making the claim, and such claimant must within forty eight (48) hours from the close of the applicable draw provide to Safaricom sufficient physical proof of ownership of the MSISDN in question including without limitation, the SIM card and SIM pack containing the P.I.N and P.U.K numbers. Safaricom and the BCLB will not entertain claims made after the expiry of said forty eight (48) hours any decision made on the same by the BCLB and Safaricom shall be final and binding.
- (f) If upon notification the selected winner of any prize does not claim the prize three (3) months after the end of the Promotion he/she will be deemed to have forfeited the same.

- (g) Safaricom reserves the right (subject to any direction from BCLB) to suspend or terminate the Promotion or amend these terms and conditions at any time for any technical or commercial reason. Any amendment to these terms and conditions will be published on the Safaricom website www.safaricom.co.ke and in a daily newspaper.
- (h) Although Safaricom will use reasonable efforts to ensure that all information relating to the Promotion ("Promotional Material") is accurate, Safaricom will not be liable for any matters outside its control.
- (i) Safaricom Dealers and their employees, employees of Safaricom Limited, Safaricom Key Accounts, RedSky Limited, Contractor 3rd Party Agents, Betting Control and Licensing Board and any other supplier or third party directly involved with the facilitation of this Promotion and their immediate families and dependants shall not be eligible to participate in this Promotion. Each prize winner will be required to declare or affirm in the Form of Discharge that they do not belong to any of the restricted groups of persons.
- (j) The Promotion remains subject to the provisions of the Betting Lotteries and Gaming Act (Cap 131 Laws of Kenya) and any disputes arising hereunder shall be resolved in accordance with such provisions.

CAUTION: Safaricom does not require subscribers, retailers to send airtime, money or other consideration in order to award any of the promotion prizes and will not be liable for any losses or other damage incurred by any Retailer who does not heed this caution.