

## **TERMS AND CONDITIONS FOR THE SAFARICOM UNLOCK YOUR FREE DATA PROMOTION**

The following terms and conditions apply to the Safaricom Unlock Your Free Data Promotion (“the **Promotion**”) and by participating in the Promotion you will be deemed to have read, understood and accepted the same: -

### **1. Eligibility**

The Promotion is open to all Safaricom subscribers.

### **2. The Campaign**

- (a) This Promotion enables Safaricom subscribers to have a free opportunity of tasting the internet from their data enabled phones.
- (b) The Promotion aims at encouraging internet and non-internet users to access the internet from their mobile phones by initially giving them a free data bundle of 500MB upon achievement of specific daily data bundle target as per clause 3.

### **3. Target Bands**

<b>Data ARPU Bands (KES)</b>	<b>Target Amount (KES)</b>
1- 2.5	10
2.5 - 5	25
5 - 10	35
10 - 15	40
15 -25	55
25 - 35	70
35 - 40	85
40 - 45	95
45 - 60	115
60 - 70	140
70 - 80	145
80 - 90	170
90 - 100	210
100-200	295
>200	500

#### **4. Promotion Period**

The Promotion will run for **ninety (90) days** from **midnight on 19<sup>th</sup> August 2020 to 11:59 pm to 16<sup>th</sup> November 2020** ("Promotion Period").

#### **5. How to Participate in the Campaign**

- (a) The eligible subscribers will be identified by Safaricom from the Network.
- (b) You will be assigned a daily data bundle target and upon achievement / purchase of the target, you will receive an SMS awarding you free 500MB.
- (c) You may also receive the free 500MB if you purchase a data bundle higher than the target allocated.
- (d) You will be prompted to select your mode of payment: either through airtime or M-Pesa.
- (e) Safaricom will send you an SMS confirming successful purchase of the data bundle of your choice, for example:

*"Congratulations! You have received your FREE 500MB data bundle Expiry date dd/mm/yyyy 00:00am, to check balance dial \*544#."*

#### **6. Validity of the free 500MB data bundle**

The free 500MB data bundle is valid until midnight. Any unused data bundle will expire and will no longer be available to browse.

#### **6. Privacy**

##### **(a) Definition**

"Personal Information" means personal identifiable information as prescribed in the Data Protection Act which includes but is not limited to name, address, phone number, identification number, location data.

##### **(b) Collection of information**

We are required by law to collect certain personal information and are legally obligated to deny you the service if such information is not available.

Apart from the legal obligation mentioned above, we also need to collect your Personal Information for quality service delivery. Please note that although this is

voluntary, without such information we may not be able to provide quality service.

(c) **Privacy**

We are committed to respecting and protecting the privacy of the information we collect from you. Our privacy statement, as updated from time to time, explains how we treat your personal information, who we share your information with and measures taken protect your privacy when you use our Service. This can be found on Safaricom Data Privacy Statement. If unable to access the link or our website, please reach us on any of our customer care channels to receive a copy.

(d) **Minors**

When registering a minor as a Safaricom subscriber, a person with parental authority shall open and maintain an account in their name for and on behalf of the minor. For purposes of these Terms and Conditions, a person with parental authority shall include the birth parents of a minor, legal guardian or other person who can demonstrate legitimate authority over the minor's affairs.

**7. Other Terms**

(a) The free 500MB cannot be transferred (*sambaza*) to a third-party device.

(b) The free 500MB does not rollover to the following day.

(c) The free 500MB is only awarded once a day.

(d) All other applicable rates for use of the Safaricom services remain unchanged.

(e) The Promotion will not be available in conjunction with other Campaigns and rewards.

(f) Safaricom reserves the right to amend or vary these terms and conditions or to withdraw the Promotion at any time. In any of these events, notice will be given via media advertisements (including at Safaricom's discretion on the Safaricom website [www.safaricom.co.ke](http://www.safaricom.co.ke)) and will be effective immediately or as at the date referred in such notifications.

(g) These terms and conditions are supplemental and subject to the standard terms and conditions for the use of the Safaricom PrePay and PostPay services

according to the terms of usage of the Safaricom Prepay & PostPay Data Bundles ([www.safaricom.co.ke](http://www.safaricom.co.ke)).