



REVISED TERMS AND CONDITIONS FOR THE SHINDA MAMILI NA TUNUKIWA PROMOTION

The following terms and conditions apply to the Shinda MaMili na Tunukiwa Promotion (the **"Promotion"**) and by participating in the Promotion you will be deemed to have read, understood and accepted the same:

1. The Promotion and the Promotion Period

- (a) The Promotion will run from **0000 hours 12th January, 2018** to **2359 hours 27th March, 2018** (**"Promotion Period"**).
- (b) The Promotion aims to encourage engagement by Safaricom subscribers by using voice, SMS and data services. They will then stand a chance to win any of the Prizes on offer in the Promotion.
- (b) The Promotion will be conducted on a regional basis. The regions are as follows:
 - Nairobi
 - Mt. Kenya
 - Nyanza
 - Western
 - Rift Valley
 - Coast
 - Eastern
 - North Eastern
- (c) The subscriber's region of participation will be determined at the start of Promotion based on the favourite location of the subscriber in the past three (3) months.
- (d) The subscriber can change their region of participation as many times as they want by dialling *444# and selecting the option "My Region". A confirmation SMS will be sent to the subscriber to confirm the new region of participation. The subscriber needs to be physically located in the region to which they wish to change to.

2. Eligibility

- (a) The Promotion is open to all Safaricom subscribers (Prepay and Postpay).
- (b) The Promotion is available on all tariffs.
- (c) The entries into the Promotion must be made from a Safaricom line or lines ported into Safaricom from other networks.
- (d) Subscribers must be eighteen (18) years and above to participate in the Promotion.

3. Entry into the Promotion

- (a) Dial *444#.
- (b) Purchase any of the bundles on offer.
- (c) You will earn points by purchasing any of the bundles and entered into the daily, weekly or grand draw to win various prizes. Points will be earned as follows:

Number of Points	Validity of Bundle
10	maximum of 24 hours
20	48 hour Bundle
100	7 day Bundle
500	Monthly Bundle

- (d) You may check your points at any time during the Promotion Period by dialling *444#.

4. Prizes

- (a) By entering into the Promotion you stand to win the prizes shown in the matrix below:

Winnings	Frequency	Winners per Region	No. of Regions	Weekly regional winners	Total Number of Weeks	Total Number of Winners
CASH 2M	Grand	1	8	8	1	8
Cash 0.5M	Weekly	1	8	8	10	80
Motorcycle	Weekly	5	8	40	10	400
Neon Smartphone	Weekly	25	8	200	10	2,000
School Fees Vouchers 25K	Weekly	15	8	120	10	1,200
Winnings	Frequency	Winners per Region	No. of Regions	Daily Regional winners	Total Number of Days	Total Number of Winners
Cash Prizes						
Cash Prizes 10K	Daily	1	8	8	70	560
Cash Prizes 5K	Daily	1	8	8	70	560
Cash Prizes 1K	Daily	10	8	80	70	5,600
Total Cash						
Air time						
Kshs 100 Airtime	Daily	500	8	4,000	70	280,000
Kshs 50 Airtime	Daily	2,000	8	16,000	70	1,120,000
Kshs 20 Airtime	Daily	6,500	8	52,000	70	3,640,000
Total Airtime						

- (b) The number of prizes to be awarded daily may be varied by Safaricom in consultation with the Betting Control and Licensing Board (BCLB).
- (c) Prizes will be awarded as per the regions stated in clause 1 (b).
- (d) Airtime awarded during the Promotion shall only be used for local calls, local SMS and local out of bundle browsing. Minutes awarded shall be used for local calls only.

5. Draws & Selection of Winners

- (a) Draws will be conducted at such time as may be agreed by Safaricom and BCLB.
- (b) Daily and weekly Draws will be run on the entries received in the promotional database as at 2359 hours on the previous day.

- (c) Safaricom and BCLB will select the winners by random computer selection. Any decisions made on the winner by BCLB and Safaricom shall be final and binding. Safaricom may select additional reserve winners to replace any winners of any of the Prizes who are subsequently disqualified. The promotional database will pick every winner and associate it with a prize randomly drawn for the available prizes for the day, or grand draw.
- (d) Draws will be conducted daily except for weekends and public holidays when the draws will be conducted on the next weekday or working day as the case may be.
- (e) Winners will be published on local daily newspapers, radio, television, Safaricom's website and any other media as Safaricom may choose from time to time.

6. Disbursement of Prizes

- (a) Cash winners will receive a telephone call from Safaricom through the promotion number **0722 000 000**.
- (b) The Grand Prize of Kshs 2 Million and the cash prize of Kshs 500,000 will be collected from Safaricom Headquarters. The winners will meet the costs of collecting the Prize from Safaricom.
- (c) Cash prizes of Kshs 10,000, 5,000 and 1,000 will be sent to the winners through M-PESA. The winners will meet the cost of withdrawing the cash sent through M-PESA and the terms of conditions of usage of the M-PESA service apply.
- (d) Subscribers who are not registered on M-PESA will be required to withdraw the money sent within seven (7) days failure to which the money will be reversed to Safaricom. Registered M-PESA subscribers can withdraw the money at their own pleasure.
- (e) Kshs 100, 50 and 20 airtime winners will receive an SMS notifying them of the win and will be topped up by Safaricom over the air. The airtime topped up will be valid for thirty (30) days from the day of award. The airtime award will apply to Prepay and Hybrid winners. Postpay winners will be awarded equivalent minutes at the rate of Kshs. 4 per minute.
- (f) Motorcycles, Neon smartphone and school fees voucher winners will receive an SMS notifying them of their win and will collect their prizes from the nearest Safaricom retail shop.

7. Notification of Winners

- (a) If you win any cash Prize, Safaricom will contact you through the number **0722 000 000**.
- (b) Safaricom will make not less than six call attempts over a forty eight (48) hour period to contact you. If you do not answer any of the call attempts within the prescribed period and identify yourself you will be deemed to have forfeited the chance of winning the prize and Safaricom will thereafter call the reserve number selected.
- (c) For the avoidance of doubt missed calls and calls diverted to voice mail will not be deemed to have been answered for purposes of the Promotion.

8. Other terms and conditions

- (a) These Terms and Conditions are supplemental to and subject to the published Safaricom Prepay and Postpay Terms and Conditions.
- (b) Safaricom, with the prior approval of the Board, reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process, including but not limited to canvassing or submitting an entry that is not in accordance with these terms and conditions.
- (c) The prizes are non-transferable and no cash or other alternative shall be offered for the prizes.

- (d) By accepting the prize, you will be deemed to have granted Safaricom the right to use and publish your name and picture in such media as Safaricom may choose (including but not limited to the internet) for information, advertising and promotional purposes without additional consideration.
- (e) Safaricom reserves the right (subject to any direction from BCLB) to suspend or terminate the Promotion or amend these terms and conditions at any time for any technical or commercial reason. Any amendment to these terms and conditions will be published on the Safaricom website www.safaricom.co.ke and published in one daily newspaper.
- (f) Safaricom Dealers and their employees, employees of Safaricom Limited, Safaricom Key Accounts, Saracen, ScanGroup Limited, Betting Control and Licensing Board and any other supplier or third party directly involved with the facilitation of this Promotion and their immediate families and dependants shall not be eligible to participate in this Promotion. Each prize winner will be required to declare or affirm in the Form of Discharge that they do not belong to any of the restricted groups of persons.
- (g) If you are selected as the winner of a prize and notified accordingly and you do not claim the prize within a period of three (3) months from the closing date of the Promotion you will be deemed to have forfeited the same.
- (h) In the event that there are any taxes applicable to the Prizes, Safaricom will deduct the same and remit to the Tax Collection Agency. The Winners will be presented with the Tax withholding Certificates where applicable.
- (i) The Promotion remains subject to the provisions of the Betting Lotteries and Gaming Act (Cap 131 Laws of Kenya) and any disputes arising hereunder shall be resolved in accordance with such provisions.

CAUTION: Safaricom does not require subscribers to send airtime, money or any other consideration in order to award any of the promotion prizes and will not be liable for any losses or other damage incurred by subscribers who do not heed this caution.