



TERMS AND CONDITIONS FOR SAFARICOM NILIPE NA MPESA PROMOTION

The following terms and conditions apply to the Lipa Na M-PESA Promotion ("**the Promotion**") and by participating in the Promotion you will be deemed to have read, understood and accepted the same:-

1. Definitions

- a) **Customer** means registered M-PESA User.
- b) **Customer band** means a cluster of Customers that have been grouped according to the number of chargeable transactions they receive in a day.
- c) **Target** means the number of chargeable transactions each subscriber will be required to receive in a day in order to obtain the award. Amount is based on their average daily transactions received

2. Eligibility

This Promotion is open to all Customers who are registered as M-PESA users before the Promotion commences.

3. The Promotion Period

The Promotion will run from 0000 hrs 7th February 2018 to 2359 hrs 7th May 2018.

4. How to Participate

- a) Customers will be automatically opted into the Promotion ("Participating Customers").
- b) Each Participating Customer shall receive an offer ("the Offer") by SMS requiring them to receive a certain number of chargeable transactions through M-PESA based on their average daily transactions ("the Target").
- c) Upon reaching the Target, each Participating Customer shall be awarded with instant cash back on their M-PESA account.
- d) Customers will be notified via SMS once they have hit their target
- e) The Participating Customer may also confirm/check the reward by confirming from their M-PESA account.
- f) Customer may also opt in or out of the Promotion by dialling *234#.

5. Details of the offer

- a) Each Customer Band will be given a daily target to achieve by receiving transactions through MPESA, and thereafter awarded with cash back on their M-PESA account in real time when they hit their goal.
- b) Once a Customer achieves the allocated goal, there will be a reward of instant cash back on their qualifying M-PESA number.
- c) The reward is 30% of the transaction charges incurred by the sender but the cash back is paid to the recipient of the funds whitelisted.
- d) M-PESA Kadogo transactions and B2C (Bulk transactions) will not count in the promotion.
- e) Payment received from other networks are not part of the promotion

6. Customer Support

For any queries contact Safaricom on: 100 for prepaid customers or 200 for post-paid customers.

7. Other Terms

- (a) These Terms and Conditions are supplemental to and subject to the published Safaricom "Safaricom Nilipe Na MPESA Promotion" Terms and Conditions, available at www.safaricom.co.ke and the terms and conditions for other Safaricom Services that you may be using.
 - (b) Safaricom reserves the right to amend or vary these Terms and Conditions or to withdraw the Promotion at any time. In any of these events, notice will be given via SMS to the eligible subscribers and will be effective immediately or as at the date referred to in such notifications.
 - (c) These Terms and Conditions are available at www.safaricom.co.ke
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