



## **MAUZO KOCHOKOCHO SAFARICOM RETAILER PROMOTION**

The following terms and conditions apply to the *Mauzo Kochokocho* Retailer Promotion (the “**Promotion**”) and by participating in the Promotion you are deemed to have read, understood and accepted the same:-

### **1. Promotion Period and Eligibility:**

- (a) The Promotion is open to any person or company or business that purchases Safaricom airtime worth a minimum of KShs. 1,000/= as scratch cards from an authorised Safaricom Dealer for purposes of resale (“**Retailer**”). The Promotion is not open to minors (i.e. any person below the age of 18).
- (b) The Promotion will run for eight (8) weeks from **11<sup>th</sup> May, 2015** to **3<sup>rd</sup> July, 2015** (“**Promotion Period**”).

### **2. Entry into the Promotion**

If you are a Retailer and you wish to participate in the Promotion you should follow the following process:

#### **(a) Entry into the Promotion**

- (i) To enter into the Promotion, purchase Safaricom airtime scratch card worth KShs. 1,000/= and above during the Promotion Period.
- (ii) Once you purchase the airtime, the underside of every first card will have a sealed code labelled MAUZO which you will scratch to reveal the code then dial **\*244#** and follow the prompts or send the code as an SMS to the short code **29444** .
- (iii) You will receive a notification via SMS/USSD for every successful entry into the Promotion.
- (iv) After successful entry into the promotion, each time you dial **\*244#** you will get a prompt to send the **MAUZO** sealed code and each time you are successful you will receive an SMS indicating the number of points that you have accumulated.
- (v) You will earn the following points depending on the value of the airtime purchased:

<b>Airtime Package</b>	<b>Face Value Amount (Kshs.)</b>	<b>Entry Point</b>
200 x Bamba 5	1,000	5
200xBamba 10	2,000	10
100xBamba 20	2,000	10
40xBamba 50	2,000	10
20xBamba 100	2,000	10
20xBamba 250	5,000	15
10xBamba 500	5,000	15
5xBamba 1,000	5,000	15

- (vi) Upon every registration, you will get 10 points however you will require a minimum of Twenty (20) entry points in order to be eligible for the draws.
- (vii) Entries are deemed to have been received at the time of receipt into the promotional database and NOT at the time of transmission by the entrant. There is no restriction on the number of times a Retailer can enter the Promotion.

### 3. Selection of Winners and Draws

- (a) The draws will be held on the following dates:
  - (ii) Draw 1 – 25th May 2015
  - (iii) Draw 2 – 8th June 2015
  - (iv) Draw 3 – 22nd June 2015
  - (v) Draw 4 – Final Draw – 6th July 2015.

All draws will be held at 10:00 hours (10.00am) or at such other time as may be agreed upon with the Betting Control and Licencing Board (BCLB).

- (b) Winners will be selected by random computer selection. Any decisions made on the same by BCLB and Safaricom shall be final and binding.
- (c) If your entry does not win in one of the draws it will be rolled over to the next draw.
- (d) Draws falling on weekends and public holidays will be conducted on the next weekday or working day as the case may be.
- (e) The draws will be conducted based on the Areas where Retailers will have a chance of winning any of the prizes in a particular defined region.
- (f) There will be two (2) national draws, for the One Million and Two Hundred Thousand cash prize.

### 4. Allocation of Prize

#### PRIZE MATRIX

Prizes	People per Area	per	Areas	Draws	Total Winners/Prizes	Total Amount
Cash Kshs. 1 Million	1 person per draw	per		4	4	4,000,000.00
Cash Kshs. 200,000/-	1 person per draw	per		4	4	800,000.00
Cash Kshs. 50,000/-		1	34	4	136	6,800,000.00
Cash Kshs. 20,000/-		1	34	4	136	2,720,000.00
Airtime KShs10,000		5	34	4	680	6,800,000.00
Airtime KShs 5,000		15	34	4	2040	10,200,000.00
Airtime KShs 250		400	34	4	54400	13,600,000.00
<b>TOTAL</b>					<b>57,400</b>	<b>44,920,000.00</b>

## **5. Restrictions on Winners**

- (a) You are only eligible to win one prize in any of draws that shall be held during the Promotion except if you win airtime worth Kshs 250.
- (b) If you win the cash prize of Kshs 1,000,000 you will only be eligible to win airtime worth Kshs 250 once in each of the remaining draws.
- (c) If you win any prize below Kshs 1,000,000 you are eligible to win the cash prize of Kshs 1,000,000 or airtime worth Kshs 250 in any other draw.
- (d) If you win Airtime of Kshs. 250 in a draw and have not won any other prize except airtime worth Kshs. 250 in previous draws, you will be eligible to win any other prize including airtime of the same value in the successive draws.

## **6. Winner Notification**

- (a) If you win a cash prize, Safaricom will contact you through the number **0729 333 333**. The cash prize of Kshs. 50,000/- and below will be credited to your account within ten (10) days of receiving the vetting document after the Draw through M-PESA. Once the money has been credited into your account you will be notified through a message from the M-PESA system. You have to be registered as an M-PESA user to receive your cash prize. If you are not a registered M-PESA user, and the money reverts to Safaricom after seven (7) days of sending the money, Safaricom will attempt to resend the money once more at the end of the Promotion and if this second attempt is unsuccessful you will be deemed to have forfeited the prize. The standard terms and conditions for use of the M-PESA service will apply to winners who receive the prize money via M-PESA. Registered M-PESA users will therefore be charged the normal withdrawal charges.
- (b) If you win the cash prize of Kshs. 1 million or 200,000/-, the same will be credited to your Bank Account through RTGS within ten (10) days after receipt of the vetting document however, should your personal presence be required at Safaricom House or any other place, you will be responsible for cost of travel and any other related costs.
- (c) Cash prizes of Kshs. 50,000/- and 20,000/- will be sent to the winners through M-PESA within ten (10) days after vetting is complete and receipt of the vetting document.
- (d) If you win the airtime prize of Kshs 250, you shall receive a PIN from Safaricom five (5) days after each draw and this shall be used to top up the airtime.
- (e) If you win the airtime prizes of Kshs 5,000 and Kshs 10,000 will be credited to your account within ten (10) days of the Draw through M-PESA. Once the airtime has been credited into your account you will be notified through a message from the M-PESA system. You do not have to be registered as an M-PESA user to receive your prize. If you are not a registered M-PESA user, and the airtime reverts to Safaricom after seven (7) days of sending the airtime,

Safaricom will attempt to resend the airtime once more at the end of the Promotion and if this second attempt is unsuccessful you will be deemed to have forfeited the prize. The standard terms and conditions for use of the M-PESA service will apply to winners.

## **7. Other Terms**

- (a) Safaricom reserves the right to disqualify any entrant or withdraw any prize awarded to such entrant for tampering with the entry process including but not limited to: canvassing, or for submitting an entry which is not in accordance with these terms and conditions.
- (b) The prizes are non-transferable and no cash or other alternative shall be offered for all prizes.
- (c) By agreeing to participate in the promotion, all winners agree that their name, picture and details of their business can be made public in such media as Safaricom may choose (including but not limited to the internet) and that they will further agree to participate in all public relations and marketing activities relating to the Promotion without additional payment or consideration or prior approval.
- (d) The award of the prizes shall be subject to the authentication of the ownership of the winning MSISDN's through the presentation of such documentation as shall be considered suitable for verification by Safaricom including but not limited to any of the following forms of identification: original Identification Card/original Passport/original Birth Certificate together with either the starter pack or physical SIM card.
- (e) If a Retailer discovers that they erroneously provided the wrong information while registering e.g. wrong cluster code, they will have to register again. The Retailer will be required to use a different MSISDN to register since the same MSISDN cannot be registered twice..
- (f) If a Retailer over scratches the sealed code and is unable to view all the digits, he/she will call Customer Care for assistance.
- (g) When a Retailer submits a non-existent raffle ticket number 5 times, the MSISDN will be blacklisted from submitting requests for a period of three (3) days.
- (e) In the event that the owner of the MSISDN and the user of the MSISDN are distinct and subject to the provision of sufficient proof, the applicable prize will only be awarded to the owner of the MSISDN and not the user of the MSISDN. The burden of proving ownership of the MSISDN rests with the person making the claim, and such claimant must within forty eight (48) hours from the close of the applicable draw provide to Safaricom sufficient physical proof of ownership of the MSISDN in question including without limitation, the SIM card and SIM pack containing the P.I.N and P.U.K numbers. Safaricom and the BCLB will not entertain claims made after the expiry of said forty eight (48) hours any decision made on the same by the BCLB and Safaricom shall be final and binding.
- (f) If upon notification the selected winner of any prize does not claim the prize three (3) months after the end of the Promotion he/she will be deemed to have forfeited the same.

- (g) Safaricom reserves the right (subject to any direction from BCLB) to suspend or terminate the Promotion or amend these terms and conditions at any time for any technical or commercial reason. Any amendment to these terms and conditions will be published on the Safaricom website [www.safaricom.co.ke](http://www.safaricom.co.ke) and in a daily newspaper.
- (h) Although Safaricom will use reasonable efforts to ensure that all information relating to the Promotion ("Promotional Material") is accurate, Safaricom will not be liable for any matters outside its control.
- (i) Safaricom Dealers and their employees, employees of Safaricom Limited, Safaricom Key Accounts, Scangroup & RedSky Limited, Contractor 3<sup>rd</sup> Party Agents, Betting Control and Licensing Board and any other supplier or third party directly involved with the facilitation of this Promotion and their immediate families and dependants shall not be eligible to participate in this Promotion. Each prize winner will be required to declare or affirm in the Form of Discharge that they do not belong to any of the restricted groups of persons.
- (j) The Promotion remains subject to the provisions of the Betting Lotteries and Gaming Act (Cap 131 Laws of Kenya) and any disputes arising hereunder shall be resolved in accordance with such provisions.
- (k) In the event that there are any taxes applicable to the Prizes, Safaricom will deduct the same and remit to the Tax collection Agency. The Winners will be presented with Tax withholding Certificates where applicable.

**CAUTION: Safaricom does not require subscribers, retailers to send airtime, money or other consideration in order to award any of the promotion prizes and will not be liable for any losses or other damage incurred by any Retailer who does not heed this caution.**