



TERMS AND CONDITIONS FOR SAFARICOM LIPA NA M-PESA CONSUMER PROMOTION

The following terms and conditions apply to the Lipa Na M-PESA Promotion ("**the Promotion**") and by participating in the Promotion you will be deemed to have read, understood and accepted the same:-

1. Definitions

- a) **Customer** means registered M-PESA User.
- b) **Customer band** means a cluster of customers that have been grouped according to how much they spend in a week.
- c) **Target** means the amount each subscriber will be required to spend in a week in order to receive the award. Amount is based on their average weekly usage
- d) **Lipa Na M-PESA** means the Safaricom payment system upon which a Customer can pay for goods and Services through M-PESA.

2. Eligibility

- a) This Promotion is open to all Customers who are registered as M-PESA users before 1st February 2018.

3. The Promotion Period

The Promotion will run from 0000 hrs 6th March 2018 to 2359 hrs 5th April 2018.

4. How to Participate

- a) Customers will be automatically opted into the Promotion ("Participating Customers").
- b) Each Participating Customer shall receive an offer ("the Offer") by SMS requiring them to spend a certain amount through Lipa Na M-PESA based on their average weekly usage ("the Target").
- c) Upon reaching the Target amount, each Participating Customer shall be awarded with instant cash back on their M-PESA account.
- d) The Participating Customer may also confirm/check the reward by confirming from their M-PESA account.
- e) Customer may also opt in or out of the Promotion by dialling *234#.

5. Details of the offer

- a) Each Customer Band will be given a weekly Target to achieve by paying with Lipa Na M-PESA, and thereafter awarded with cash back on their M-PESA account in real time when they hit their Target.
- b) Once a Customer achieves the allocated Target, there will be a reward of instant cash back on their qualifying M-PESA account.

6. Promotion Rules

- a) B2C transaction are excluded from the promotion
- b) C2B transactions are excluded from the promotion

7. Other Terms

- (a) Save as modified above, these Terms and Conditions are supplemental to and subject to the published Safaricom "Lipa Na M-PESA Consumer Promotion" Terms and Conditions, available at www.safaricom.co.ke and the terms and conditions for other Safaricom Services that you may be using.
 - (b) Safaricom reserves the right to amend or vary these Terms and Conditions or to withdraw the Promotion at any time. In any of these events, notice will be given via SMS to the eligible subscribers and will be effective immediately or as at the date referred to in such notifications.
 - (c) These Terms and Conditions are available at www.safaricom.co.ke
-