



M-PESA Customer and Agent Numbers

16/May/2011 ----- Safaricom has released the following M-PESA Customer and Agent numbers. Figures are as at last date of each month.

07/08 FY

	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08
Nr M-PESA Customers	52,453	100,839	169,114	255,708	408,627	591,200	807,917	1,041,522	1,337,103	1,560,607	1,766,600	2,075,527
Nr of Agent Outlets countrywide	355	446	513	681	819	960	1,196	1,379	1,582	1,812	2,019	2,329

08/09 FY

	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09
Nr M-PESA Customers	2,373,455	2,718,127	3,038,523	3,367,192	3,726,175	4,143,043	4,420,279	4,751,386	5,082,474	5,478,279	5,816,018	6,175,056
Nr of Agent Outlets countrywide	2,606	2,771	3,011	3,378	3,761	4,230	4,781	5,399	6,104	7,304	7,512	8,650

09/10 FY

	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10
Nr M-PESA Customers	6,482,118	6,797,516	7,153,028	7,387,980	7,679,043	7,991,123	8,337,559	8,597,738	8,865,728	9,048,965	9,234,214	9,483,408
Nr of Agent Outlets countrywide	9,521	10,401	10,735	11,623	12,465	13,326	13,999	14,764	15,216	16,926	17,183	17,652

10/11 FY

	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11
Nr M-PESA Customers	9,673,837	9,913,062	10,232,805	11,895,515	12,605,914	12,675,266	13,006,562	13,142,550	13,341,387	13,474,418	13,564,237	13,798,695
Nr of Agent Outlets countrywide	18,103	18,554	18,977	19,502	19,937	20,563	21,358	22,284	23,397	24,921	26,007	26,948

11/12 FY

	Apr-11
Nr M-PESA Customers	14,008,319
Nr of Agent Outlets countrywide	27,988

- M-PESA was launched in Kenya by Safaricom, in partnership with Vodafone, on 6th March-2007
- Total M-KESHO Customers – 718,000.

ENDS