



SAFARICOM PLC

EXPRESSION OF INTEREST- PROVISION OF THE TREE GROWING PROGRAM SERVICES

Document Release Date : **7th December 2023**

Last Date for Receipt of Proposals : **28th December 2023 at 1600 hrs**

1. INTRODUCTION

Safaricom Plc is the leading integrated communication services provider in Kenya and has a steadily growing subscriber base. The company is continuously expanding and upgrading its systems and processes to meet the changing needs of its customers. To meet this objective, Safaricom Plc continuously seeks to partner with competent suppliers and service providers for supply of various goods and services. As a responsible company, Safaricom PLC in 2017 made a voluntary commitment to be a net zero carbon emitting company by 2050 with its short-term ambition being in the year 2030. This net zero commitment was made public in 2019. The commitment contains interim targets (2025, 2030, 2035 and 2050) and plans to reach net zero in line with IPCC net zero greenhouse gas emissions modelled pathways that limit warming to well below 2.0°C.

As part of Safaricom levers for reducing greenhouse gases from the hard to abate activities, Safaricom entered into a collaboration agreement with Kenya Forest Service through adopt a forest framework to grow 5 million trees in degraded and defrosted public gazetted rests by 2025. To this end, Safaricom is seeking services of reputable organization to provide services towards its tree growing programme.

The main scope of work include:

- In collaboration with Safaricom and Kenya Forest Service identify degraded and deforested public gazetted forests for reforestation in line with Safaricom requirements.
- In conjunction with Kenya forest service collect coordinates for the adopted forests for onward submission to KFS HQ for development of maps and incorporation of the same in the existing collaboration framework as an addendum.
- End to end management of the project, that is creating sustainable partnerships with respective Community Forest Association(s) and the Kenya Forest Service (KFS), purchase of seedlings from the approved Community Forest Association, land preparation with respective Community Forest Association (CFA) and growing of the trees and maintenance of seedlings for at least 3 years after planting.
- Purchase of indigenous seedlings from KFS and CFA nurseries certified by Kenya Forest Service and Safaricom. Ensure the seedlings are compatible with the climatic conditions of the area to guarantee good tree survival rate.
- Management of the funds provided by Safaricom for the benefit of the project within the scope of this Agreement as per the approved budget. Any modifications to be advised and approved by Safaricom in advance.
- Reporting on the implementation and overall activities of the project on quarterly using the Safaricom approved reporting template and tree growing app. The information shall

include the number of trees grown, the hectarage covered, location, amount spend, number of community members involved and the survival rate.

- Together with Kenya Forest Service, carry out public participation and awareness on Safaricom tree growing program to gain buy-in before the commencement of the project. Ensure seamless community relations for successful implementation of the project.
- Provision of advisory and post project services to Safaricom in relation to the project

2. AIMS AND OBJECTIVES

As the impacts of climate change become increasingly visible around the world, urgent action is required to curb greenhouse gas (GHG) emissions and mitigate climate risks associated with rising global average temperatures. Corporates impact directly and/or indirectly most Green House Gases emissions and therefore have a key role to play in the transition to a zero-carbon world. The Information and Communication Technology (ICT) sector alone is responsible for generating around 1.4% of global GHG emissions, with annual emissions in 2015 estimated at 730 MtCO₂ - equivalent. Annual emissions from the mobile sector are estimated at 220 MtCO₂ -equivalent, or 0.4% of global emissions.

The Paris Agreement calls for a balance between sinks and sources of emissions to achieve what has become known as global net zero. As Safaricom we are committed to being a net zero by 2050 and visibly monitoring, reporting, and reducing our carbon footprint to help meet this target. Part of the strategy to achieve the net zero target is tree growing programme, where Safaricom has partnered with Kenya forest through adopt a forests strategy to grow five million trees in public gazetted forest by 2025. The objectives of the program are:

1. Reduce Safaricom carbon footprint by 26%
2. Improve community livelihoods through provision of alternate source of income.
3. Contribute to country' improvement of forest cover to 10%
4. Contribute to country's ambition of growing 5 billion trees by 2027.
5. Restore and conserve biodiversity and ecosystems.

The Expression of Interest should include the following documents:

1. Expression of Interest letter duly dated signed and stamped.
2. A proposal clearly indicating the following: -
 - When the organization was set up and how many years, they have been involved in providing tree growing program services with a minimum of 3 years operations. Also Provide certificate of incorporation.

- Brief description of the firm's organizational structure and history of the work it has done and personnel experience.
- A brief description of the Supplier's knowledge, skills, expertise, and experience in providing tree growing services covering the outlined scope of work.
- A current list of clients where similar services has been carried out and confirm the specific brand(s) and/or portfolio(s) managed for the organization(s) in the last 5 years.
- Confirm if the organization shall work as a single entity or as a consortium/ partnership, if working as a consortium please provide entity names of the partners.

3. NEXT STEPS

The next steps will be as below: -

- a) Evaluation of the Expression of Interest submission
- b) Shortlisting of companies
- c) Prequalification of shortlisted companies (where applicable)
- d) Issue Request for Proposal tender document

4. RESPONSES

Organizations are advised to submit their responses via return email by **4:00 pm (EAT) on Thursday 28th December 2023 via email to Pmokaya@Safaricom.co.ke**

NOTE: -

Safaricom Plc reserves, at its sole discretion, the right to select or reject, either in totality or partially, any or all proposals made in the context of this EOI. Any such decisions made will be final and no correspondence will be engaged into, other than for the purpose of informing the bidders of the outcome of the process.