



**EXPRESSION OF INTEREST- PROVISION OF SCIENCE-BASED TARGET SETTING AND  
CLIMATE-RELATED SERVICES**

**Document Release Date** : **29<sup>th</sup> August 2023**

**Last Date for Receipt of Proposals** : **8<sup>th</sup> September 2023 at 1600 hrs**

## 1. INTRODUCTION

Safaricom Plc is the leading integrated communication services provider in Kenya and has a steadily growing subscriber base. The company is continuously expanding and upgrading its systems and processes to meet the changing needs of its customers. To meet this objective, Safaricom Plc continuously seeks to partner with competent suppliers and service providers for supply of various goods and services.

As a responsible company, Safaricom PLC in 2017 made a voluntary commitment to be a net zero carbon emitting company by 2050 with its short-term ambition being in the year 2030. This net zero commitment was made public in 2019. The commitment contains interim targets (2025, 2030, 2035 and 2050) and plans to reach net zero in line with IPCC net zero greenhouse gas emissions modelled pathways that limit warming to well below 2.0°C.

Given the arrays of development and changes in carbon reduction target setting approaches and scenarios as well as carbon emission factors, Safaricom has expressed an interest to review its GHG inventory and set new science-based targets. To this end, Safaricom Plc intends to seek for the services of a reputable organization that will be able to provide science-based target setting and climate related services in per the scope of work below.

The main scope of work include:

- Review the latest Green House Gas (GHG) inventory to determine any potential Science Based Target Initiative (SBTi) submission red flags/ non-conformities with the GHG Protocol Corporate and Value Chain Standard.
- Provide a comparative analysis of absolute reduction vs intensity reduction targets and advise on the best target approach for adoption.
- Model near-term and long-term science-based targets using sector tools and methods approved by Science Based Target Initiative (SBTi) for companies in the ICT sector. The targets must be consistent with the level of decarbonization required to keep global temperature increase to 1.5°C compared to pre-industrial temperatures.
- Consolidate science-based target modelling results into a final report, and handover of report and final models to Safaricom PLC.
- Assess and calculate an Internal Carbon Price aligned to the science-based targets.
- Assess and develop a register of climate risks and opportunities from Safaricom's operations.
- Final presentation of project results and potential next steps to Safaricom Management team.
- Provide support to Safaricom in submitting recalculated science-based targets to the SBTi and for answering queries raised.
- Develop the first Taskforce on Financial climate Disclosure (TFCD) report for Safaricom.

## 2. AIMS AND OBJECTIVES

As the impacts of climate change become increasingly visible around the world, urgent action is required to curb greenhouse gas (GHG) emissions and mitigate climate risks associated with rising global average temperatures. Corporates impact directly and/or indirectly most Green House

Gases emissions and therefore have a key role to play in the transition to a zero-carbon world. The Information and Communication Technology (ICT) sector alone is responsible for generating around 1.4% of global GHG emissions, with annual emissions in 2015 estimated at 730 MtCO<sub>2</sub> - equivalent. Annual emissions from the mobile sector are estimated at 220 MtCO<sub>2</sub> -equivalent, or 0.4% of global emissions.

The Paris Agreement calls for a balance between sinks and sources of emissions to achieve what has become known as global net zero. As Safaricom we are committed to being a net zero and visibly monitoring, reporting, and reducing our carbon footprint to help meet this target. We have calculated and published our carbon footprint for the twelfth time this year using the Greenhouse Gas Protocol. With this aspiration, Safaricom would like to engage the services of a corporate identity in developing science-based targets in line with SBTi requirements.

The Expression of Interest (EOI) document is intended to lead to the identification of a corporate identity that has demonstrable expertise and capacity to provide the science-based target setting in the best feasible way and in a manner that enables Safaricom Plc meet its customer expectations and deliver on the company's strategic objectives.

The Expression of Interest should include the following documents:

1. Expression of Interest letter duly dated signed and stamped.
2. A proposal clearly indicating the following: -
  - When the organization was set up and how many years, they have been involved in providing climate related services with a minimum of 5 years operations.
  - Brief description of the firm's organizational structure and history of the work it has done and personnel experience.
  - A brief description of the Supplier's knowledge, skills, expertise, and experience in providing science-based targets setting.
  - A current list of clients where similar services has been carried out and confirm the specific brand(s) and/or portfolio(s) managed for the organization(s) in the last 5 years.
  - Confirm if the organization shall work as a single entity or as a consortium/ partnership, if working as a consortium please provide entity names of the partners.

### **3. NEXT STEPS**

The next steps will be as below: -

- a) Evaluation of the Expression of Interest submission
- b) Shortlisting of companies
- c) Prequalification of shortlisted companies (where applicable)
- d) Issue Request for Proposal tender document

### **4. RESPONSES**

Organizations are advised to submit their responses via return email by **6:00 pm (EAT) on Friday 8<sup>th</sup> September 2023** via email to [FMangala@Safaricom.co.ke](mailto:FMangala@Safaricom.co.ke)

**NOTE: -**

Safaricom Plc reserves, at its sole discretion, the right to select or reject, either in totality or partially, any or all proposals made in the context of this EOI. Any such decisions made will be final and no correspondence will be engaged into, other than for the purpose of informing the bidders of the outcome of the process.